

# Driving Organisational Transformation.

A blueprint for crafting a Data Driven strategy

Michelle Burke

April 2024

# Who am I?

Director, Knowledge and Information  
Management

30 years in technology, largely in the  
data space



UNCLASSIFIED





# MATANGIRUA KI MATANGIREIA.

Working as one, towards our ultimate purpose



UNCLASSIFIED

Our vision



A close-up photograph of a person's hands typing on a laptop keyboard. The image is overlaid with several semi-transparent icons: a warning triangle, a document with three checkmarks, a pair of scales, a person silhouette, a document with a seal, and a circular arrow. The background is a blurred office setting.

**What is your  
enterprise  
strategic plan?**

**What do your  
people need?**






**Taking people  
on the  
adventure.**





A woman with long brown hair, wearing a black top, is smiling and looking down at a tablet she is holding. A man with glasses and a light blue denim shirt is sitting next to her, also smiling and gesturing with his hands as if explaining something. They are both sitting at a wooden table in what appears to be a casual office or meeting space. The background is slightly blurred, showing some office furniture.

**Build business  
literate tech  
people.**



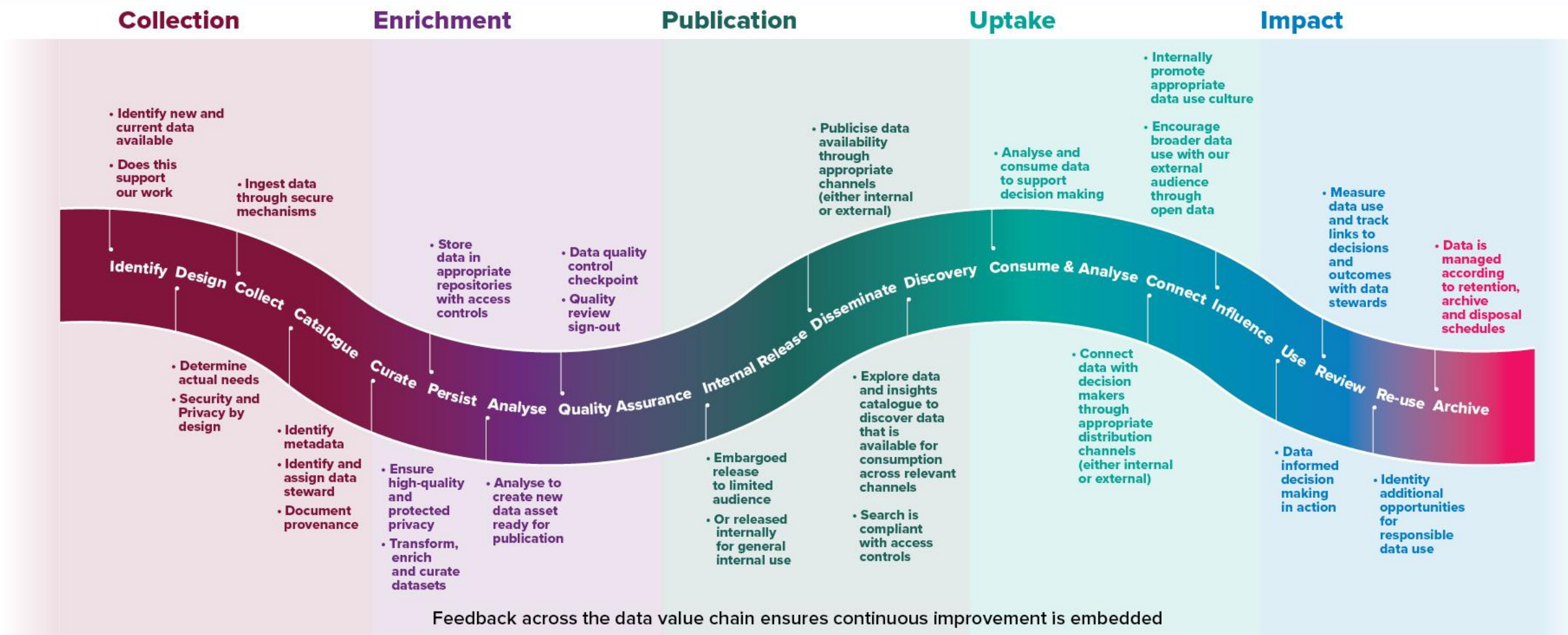
A tall, cylindrical lighthouse with alternating red and white horizontal bands stands on a dark, rocky cliff. The lighthouse has a red door at the base and a dark, domed lantern room at the top. The cliff is covered in patches of green moss and small plants. In the background, the ocean is visible with white foam from breaking waves crashing against dark rocks. The sky is overcast and grey.

**Delivering a data  
strategy that takes  
your business with you.**

**They are central and essential  
to success.**



# Data and information value chain





# TOITŪ TE ŌHANGA, TOITŪ TE ORANGA.

We enable economic wellbeing and  
prosperity for all New Zealanders.

UNCLASSIFIED

Our purpose